

Project Summary 2003

FHWA National Scenic Byways Program

All sections must be completed on an electronic form at <http://www.byways.org>
Applications must be submitted online and on paper.

State Submission Date May 10, 2002	Division Submission Date Jun 26, 2002	State Priority 3
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Project Info

Project No. SB-2003-ME-50284	Project Name Schoodic Byway Corridor Planning and Administration
Project Year 2003	
Counties and/or Regions Involved Hancock County	
Location of Project along Byway(s) Route 1 and Route 186	
Federal Lands Crossed by Involved Byway(s) NPS	

Associated Byways

State	Byway Name	Details	
ME	Schoodic Scenic Byway	Designation Date 15 Jun 2000	Intrinsic Qualities* A,C,H,N,R,S
		Byway Organization Schoodic Byway Corridor Management Committee RR 1 Box 263 East Sullivan, ME 04607 Phone: (207) 422-6706 Fax: (207) 667-2099 E-mail: flandersbay@acadia.net	

*IQ codes: A - Archaeological, C - Cultural, H - Historical, N - Natural, R - Recreational, S - Scenic

Project Category

Project Type

Project associated with an All-American Road or a National Scenic Byway.

Is the project consistent with the Corridor Management Plan for the byway(s)?

Yes

Eligibility Category

Corridor Management

Project Category (Continued)

Is this application a copy of a previously submitted application or a revision of a prior non-funded application?

Yes

If yes, for what year was the previous project submitted?

2002

Ready-to-Go

Prior Projects

FHWA Proj No.	Year	Project Name	Amount	Status
SB-2001-ME-2	2001	Schoodic Byway Corridor Planning and Administration	\$24,000	Started
		Project Coordinator: Barbara Shanahan		
SB-2001-ME-10	2001	Schoodic Byway Preble Cove Scenic Turn-out	\$14,040	Started
		Project Coordinator: Barbara Shanahan		
SB-2001-ME-11	2001	Schoodic Byway Winter Harbor Park and Ride	\$34,038	Started
		Project Coordinator: Barbara Shanahan		
SB-2001-ME-5	2001	Schoodic Byway Flanders Bay Scenic Turn-out	\$14,640	Started
		Project Coordinator: Barbara Shanahan		
SB-2001-ME-6	2001	Schoodic Byway Frenchmans Bay Scenic Turn-out	\$96,640	Started
		Project Coordinator: Barbara Shanahan		
SB-2001-ME-7	2001	Schoodic Byway Gateway Turn-out at Prospect Harbor	\$21,440	Started
		Project Coordinator: Barbara Shanahan		
SB-2001-ME-8	2001	Schoodic Byway Gateway Turn-out at Taunton Bay Bridge	\$32,800	Started
		Project Coordinator: Barbara Shanahan		

Prior Projects (Continued)

FHWA Proj No.	Year	Project Name	Amount	Status
SB-2001-ME-9	2001	Schoodic Byway Long Cove Scenic Turn-out and Rest Area	\$17,520	Started
Project Coordinator: Barbara Shanahan				

Project Abstract

This project continues building local capacity to implement the Schoodic Scenic Byway Corridor Management Plan. Funds will be used for research, planning and implementation of CMP objectives during the 2002-2003 fiscal year. Funds will support byway travel and participation in regional and national scenic byways workshops and meetings. A small portion of the funds will also be used to pay for supplies pursuant to community educational and byway administrative needs.

Project Narrative

WHAT THIS PROJECT IS ABOUT

The Schoodic Scenic Byway was designated a National Scenic Byway in June of 2000. The Corridor Advocacy group, made up of volunteers and elected representatives from each of the three participating towns, with the assistance of the Hancock County Planning Commission, has produced a Corridor Management Plan that describes a vision for the region and steps toward that vision. The State Byway Committee and particularly the Maine Department of Transportation have provided advice and support throughout the four years of methodical planning.

In 2002 the Corridor Management Committee produced a needs assessment that provides more detailed implementation plans and priorities. The Corridor Management Committee has limited local funding and limited expertise. Accordingly, the Committee requests financial assistance to contract temporary, part-time technical support. The Hancock County Planning Commission has served in this capacity throughout the eligibility and designation phases and is likely to continue their assistance over the next two to three years. Unlike the earlier phases, the implementation phase is open ended and is expected to transition to self-sufficiency as local capacity grows.

A temporary, part-time paid coordinator will assist the committee to solicit resources, foster community participation, educate state agencies and in other ways put the plan into effect. The coordinator will continuously monitor the plan to assure that the required actions are taking place as scheduled and to advise the Corridor Management Committee as to what actions to take to effect corrections. The coordinator will assure that the members of the Byway committee and the community at large are kept apprised of these activities. The coordinator will assist in the preparation of the continuing schedule for the Byway committee and for the content and schedule for planning to flesh out the details in the current management plan as well as for future planning to improve the Byway.

Coordination activities will also include work with the other transportation, economic development and tourism organizations in eastern Maine. The coordinator will be the principal monitor of activities by other scenic byways and by relevant national/state/local governmental and civic organizations on matters that could have a positive or negative effect on the Byway.

This project will also support travel for corridor management committee members or consultants to attend regional and/or national seminars designed to help byway groups improve their performance. Travel funds may also be extended for attendance at coordinator meetings with representatives of State government and other byways in Maine.

Project Narrative (Continued)

Finally, project funds will be used to purchase a limited quantity of supplies pursuant to the production of administrative and educational materials, including graphics, narratives, minutes, handouts and other informational material to improve coordination and enhance public support for the project.

FIRST YEAR:

This project will endeavor to accomplish the following activities in the first year.

1. Develop a way to continuously monitor the progress in implementing the CMP.
2. Propose a methodology to regularly update the plan in light of unforeseen changes in the operating environment.
3. Assure that regular meetings are held with all groups that are interested in the Byway.
4. Prepare a plan to assure the continued improvement and maintenance of the Byway for the next five years. This plan will identify specific projects to be undertaken and the actions and funds necessary to accomplish them. It will also address how to maintain the Byway, including how to fund that maintenance.
5. Meet regularly with byway town officers to ensure that the Byway plans are compatible with the town plans.
6. Participate in National meeting and educational forums.

SECOND YEAR

1. Implement the action items identified in the CMP and in those new plans prepared during the First year.
2. Design and begin implementing a program to define and measure the impact of the Byway as seen by private individuals, businesses and other groups within the Byway area as well as visitors to the area.
3. Expand contacts with the Byway support community to increase participation by business and civic groups.
4. Define a yearly event to solicit from the residents of the area ways to improve the Byway.
5. Participate in forums and meetings which educate Byway group members.
6. Expand contacts with governmental and other groups to secure ongoing financial support for the Byway.
7. Complete a needs assessment for the byway, identifying project priorities and needed resources.

THIRD YEAR

1. Revise the CMP action plan, reassessing the goals and objectives of the first year, noting completed items and amending the plan with particular attention to goals and activities recommended by Byway residents that will improve the Byway.
2. Develop interpretive program that extends from signage to tours, narrative recordings and other information services for visitors.
3. Work with civic groups to begin demonstrations of local occupations, history and geology at selected

Project Narrative (Continued)

turnout areas and other byway venues during peak tourism season.

4. Construct improvements to approved scenic turnouts.
5. Identify multi-modal transportation opportunities, particularly those that help to connect the Schoodic Scenic Byway with the Acadia All American Road and other State and National Scenic Byways.
6. Identify means to support the local economies of Schoodic Byway towns through collaboration in transportation, cultural and other coordinated programs.

WHO WE ARE AND WHAT WE HAVE ACCOMPLISHED:

The Schoodic Scenic Byway Corridor Management Committee (CMC) is an outgrowth of the Sullivan-Schoodic Corridor Advocacy Group (CAG). Members include one or more elected Selectmen from Sullivan, Gouldsboro and Winter Harbor as well as representatives from the Acadia National Park, local planning boards, the regional Chamber of Commerce, local businesses and residents. In addition to serving as an inter-municipal coordinating committee, the CMC works as a subcommittee of the Maine Regional Transportation Advisory Committee (RTAC) for Hancock and Washington Counties. These two affiliations enable us to provide an upward flow of information to the Maine Department of Transportation about local needs, preferences and opportunities. The CMC also brings back to our communities information about State programs in areas such as access management, bicycle planning, historic preservation and tourism. This region of Maine has lagged much of the State in income, employment and business opportunities. By working simultaneously with local, State and Federal governments, the CMC has enabled three towns to work together and realize opportunities that have been missed in the past.

Some examples of our accomplishments include:

- Organized the CAG to advocate state and national recognition for our unique scenic, natural and cultural resources.
- Forged an alliance between three towns and Acadia National Park to document our resources and create a regional vision for the corridor.
- Built credibility for the byway by partnering with residents, local businesses and through direct participation of elected representatives of the towns.
- Wrote a Corridor Management Plan which has been adopted by the State Byway Committee that will provide participating towns with a greater voice in future transportation and land-use decisions made at the State level.
- Participated in numerous public events, including festival days, town meetings and educational forums to spread the word about Scenic Byways and educate our citizens.
- Presented a paper on Intelligent Transportation Systems at the National Byway Conference in Portland, Oregon.
- Provided input to economic readjustment programs connected to closure of Winter Harbor Naval Base and subsequent expansion of Acadia National Park on this byway.

PROJECT BENEFITS

The towns feel that they now have a stronger partnership in future transportation and land use planning for this vital corridor. With State designation of the Schoodic Scenic Byway, it is incumbent upon both the State and local governments to consider the impacts of future construction projects on the intrinsic

Project Narrative (Continued)

resources of this region. The downeast Maine economy depends on maintaining a safe and healthy environment, providing residents with sustainable jobs and visitors with a great recreational experience. The Scenic Byway planning and implementation process provides our communities with a forum to identify our long-range goals and resources to pursue them.

Work Plan

Line Item	Task/Milestone Description	Start Date/ Duration	Work Category
001	Work with Maine DOT to Identify priority activities for 2003	01 Jan 2003 2 Months	Corridor Management
	Responsible Party: Corridor Management Committee		
	Justification: This task will continue collaboration between the three byway communities, the Maine Department of Transportation and the Hancock County Planning Commission. The Schoodic Byways Corridor Management Committee will be represented by members from all three communities. The CMC, MDOT and HCPC will work together to identify priorities for this year's implementation of the CMP.		
002	Procure technical assistance for implementing corridor management plan	01 Jan 2003 12 Month	Corridor Management
	Responsible Party: Corridor Management Committee		
	Justification: Funds from this grant will be used to pay for technical assistance in planning, administration, outreach and evaluation activities in support of CMC activities and implementation of the Corridor Management Plan. Examples of projects include interpretive analysis and planning, coordination of construction projects, and organizational support for the CMC. This year additional emphasis will be given to improving multimodal visitor options to the Schoodic Byway including ferry service, bus service and bicycle options.		
003	Networking and communication with the scenic byway community	01 Jan 2003 12 Months	Corridor Management
	Responsible Party: Corridor Management Committee		
	Justification: Members of the Corridor Management Committee and technical assistants will employ a variety of means to remain active members of the National Scenic Byway network. Funds will be used for travel to state, regional and national byways meetings, maintenance and upgrading the Schoodic Byway web site, tele-conferencing and other communications efforts. This year will include the national conference in New Mexico.		
004	Local outreach and education	01 Jan 2003 12 Months	Corridor Management
	Responsible Party: Corridor Management Committee		
	Justification: The CMC will work with the Hancock County Planning Commission and byway consultants to assure awareness of byway activities and active public participation in byway planning.		

Work Plan (Continued)

004	Strategies for engaging the public will include open public forums, presentations to local organizations, provision of informational brochures to visitors and improvements to the byway website.
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Budget

Line Item	Description	Total Cost	Request Amt.
001	Procure technical assistance 10 hours per week @ \$45/hour * 50 weeks	\$22,500	\$18,000
002	Travel Expenses 3 persons * 1 trips @ \$1,300 per trip	\$3,900	\$3,120
003	Travel Expenses 4 persons * 1 trips @ \$150 per trip	\$600	\$480
004	Administrative and Educational Materials	\$3,000	\$2,400
Totals		\$30,000	\$24,000

Match amount (total cost - requested amount) is \$6,000 or 20.0% of total.
 Match accounted for in Match Breakdown is \$6,000 or 20.0% of total.
 These two amounts must be equal for the Budget and Match sections to be complete.

For your information, 80% of Total Cost is \$24,000, and 20% of Total Cost is \$6,000.
 Your match amount cannot be less than 20% of Total Cost.

Match Breakdown

Source	Description	Type	Value
Maine Department of Transportation		Cash	\$6,000
Total			\$6,000

Total from items above: \$6,000 or 20.0% of total.
 Match amount from Budget: \$6,000 or 20.0% of total.
 These two amounts must be equal for the Budget and Match sections to be complete.

For your information, 80% of Total Cost is \$24,000, and 20% of Total Cost is \$6,000.
 Your match amount cannot be less than 20% of Total Cost.

Project Coordinator

Coordinator Name Barbara Shanahan		
Agency/Group Schoodic Scenic Byway Corridor Management Committee	Title Chairperson	
E-mail Address flandersbay@acadia.net		
Phone 207-422-6706	Fax 207-422-6706	
Street Address RR 1 Box 263		
City East Sullivan	State ME	ZIP 04607

State Program

State ME	Byway Program Start Date 02 Jul 1969	
Scenic Byway Agency Maine Dept. of Transportation-Office of Environment		
State Scenic Byways Coordinator Bret Poi		
E-mail Address bret.poi@state.me.us		
Phone 207-287-5735	Fax 207-287-8757	
Street Address 16 State House Station		
City Augusta	State ME	ZIP 04333

Signatures

State Scenic Byways Agency

Bret Poi
Senior Landscape Architect

Date

Matching Funds Certification

Bret Poi
Senior Landscape Architect

Date

Congressional Members

Associated States

State	Senators
ME	Collins, Susan Snowe, Olympia

State Representatives

State	District	Representative
ME	2	Baldacci, John Elias

Attachments

No attachments specified