

Schoodic Byway Committee Meeting

Wednesday, October 18th at 9:30 AM

Winter Harbor Town Office

Minutes

Attending: Julie, Gary, Peter, Larry, Bob, Barbara, Jim, Eileen, Frank, Cathy, Alan

Introductions

- [September Minutes](#) to be approved (September 20, 2017)
- Updates from the group

Larry

Two signs to show

- Schoodic Ferry Sign
- End of Railroad Trail Sign

Gateway

- Train Exhibit Signs are on hold for the winter

Gordon Wharf

- Historic Gordon Warf Sign installed on Route 1

Long Cove

- Switching out the long-cove sign – renames bloodworms to sandworms

Gouldsboro Town Park

- Structure is installed
- Planning this fall
- Designer working on a sign for that site
 - o History of Gouldsboro and the Villages
 - o Local Committee working on project
 - o Meeting with Jesse Salisbury about use of granite at the site

Winter Harbor Visitor Area Design and Implementation (Larry)

- Removing Tank
 - Preparing area in front of the town office
 - Was here yesterday – but had to work on other projects
 - Not prepared to present design for Winter Harbor
 - Hope to tackle this in the spring
 - o Paving
 - o Cathy noted that the town is ready to pave Harbor Road, but are waiting for this paving project to happen at the same time
 - Hoping additional funds will be available in the next calendar years
 - Cathy – Town will be participating in the paving (match) – hope to start on this ASAP
- Discussion of Kids Quest Brochure
 - [Larry's Mock Adventure Book](#)
 - Julie's Outline (attached)

1. Design, print and distribute a booklet
2. Grand Opening / Tour
 - a. Open House at each site
 - b. Event day next spring and summer
 - c. Lead Time for School participation
3. Get Kids out on tours of the kids quest site
 - a. Deeper dive in specific themes
 - i. E.g. Rail day could include visit to Washington Junction
 - ii. E.g. Worm Digging
 - iii. E.g. Granite mining
 - Analysis of Kids Quest interpretive program by Nicholas Paffett (attached)
4. Funding
 - a. Packaging a proposal that will cover
 - i. Brochure
 - ii. Outreach Event
 - iii. Kids Day
 - b.
 - c. March 15 deadline for Maine Community Foundation proposal (Cathy Melio)
 - i. Julie, Larry, Frank, Eileen
 - ii.
 - d. They might fund a school day
 - e. Costs include
 - i. Bus and driver
 1. Talk to Kim Bianco at RSU to find out about bus costs and timing
 - 2.
 - ii. Brochures for the kids, etc.
 1. \$3,000 design
 2. \$4,000 printing
 - f. Separate request
 - i. Schoodic Outdoors Map – need more
 1. Bob – have a few updates for additional conserved properties
 2. Bob – may have additional funds for reprinting
 3. Larry – MaineDOT may have funds to print
 - ii. Other requests for more maps
 1. Schoodic Institute
 2. Chambers
 3. Towns
 - Printing cost estimates (Julie)
 - Possible funding sources

Website redesign updates – See Subcommittee handout/outline

- Julie summarized committee thoughts
 - Alan and Larry worked on visualization of Julies summary
 - Larry – found a model for the website
 - Example from Knoxville Tourism website
- Money has been forwarded to the designer

- Photo stock
 - Paul Breeden
 - Larry Peterson
 - Gerry Monteaux
- Need a person to concentrate on gathering the images
 - Larry Johannesman is willing to act as a filter for acceptable photography
 - Eileen – Create a Google drive with locations
- Schoodic Byway administration discussion
 - HCPC Updates (Jim)
 - Annual Report to Towns
 - Jim will prepare a simple request to towns for \$1,000 each to support the byway
 - Barbara will sign and distribute
 - Question about requesting support from Franklin as well.
 - Annual Non-Profit Renewal
 - Grant Writing

Question about extending the byway up West Bay Road

- General interest in extending it
- Larry doesn't like that

Next Meeting

- 9:30 AM
- Prospect Harbor (Bryan Kaenrath, Town Manager)
- Agenda
 - Website
 - Grants
 - Town Funding Letter
 - Kids Quest Opening / School
- Set next meeting date/time/location