

Minutes of the Schoodic Byway Committee Meeting

Monday, July 25, 2016

8:00 A.M, Gordon's Wharf

PRESENT

Eileen Bader

Alan Gray

Jen Boothroyd

Crystal Hitchings

Frank Dorsey

Julie Isbill

Peter Drinkwater

John Kelley

Gary Edwards

Barbara Shanahan

Dick Fisher

Barbara called the meeting to order at approximately 8:00 AM. Introductions were made around the table, and the minutes from the June 27, 2016 meeting were approved.

Julie presented the most recent draft of the Schoodic Outdoors map, produced by Margot. The Committee reviewed the map and offered several suggestions and changes, which Julie will pass along to Margot. There was some discussion about the content for the back of the brochure, which include descriptions about the sites on the map, and directions, if necessary.

John Kelley gave an update on transportation at Acadia National Park. The Park is in the midst of a comprehensive planning study, that will likely result in changes.

Jen had a conversation with Dr. Summerer, on the board reviewing applications to the Schoodic Fund. The Byway's request for \$1000 for brochure printing costs is not likely to be approved prior to mid-September, which is too late for the printing run that needs to happen in mid-August using the \$2000 from Julie's program. The group agreed to go ahead with the August printing, and then order additional prints if the \$1000 is awarded from Schoodic Fund.

The committee briefly reviewed the printing costs collected by Margot, and will pursue printing with the lowest-estimate printers, Lincoln County News.

The group reviewed the draft itinerary for the bus tour, prepared by Julie. It was agreed that the day would start earlier, perhaps refreshments at Gordon's Wharf from 9:00-9:30, and a presentation from 9:30-10:00, with the tour leaving promptly at 10:00. Barbara will drive the route to time it. It was agreed that a "save the date" e-mail should be sent out as soon as possible, followed by a paper invitation to be finalized at and sent following the next meeting in August. Jen, Julie, and Eileen will work to design the invitation.

The invitee contact list, prepared by Jen, was reviewed and suggestions were made for additional invitees, including representatives from televised media.

Crystal talked about her work on the Bold Coast Bike Route, which connects Hancock and Washington Counties, and reiterated her desire to have the Schoodic Byway actively engaged in the planning process. The Committee agreed that collaboration was in the best interests of both projects.

The committee set a plan for long-term strategic planning and website updates in fall and winter, after the BikeMaine event and van tour.

The next meeting was set for Wednesday, August 31, at 8:30 AM at Gordon's Wharf.