

Schoodic Byway Committee

Meeting of Monday, 7-17-17

- Barbara Shanahan
 - Gary Edwards
 - Frank Dorsey
 - Peter Drinkwater
 - Jen Boothroyd
 - Jim Fisher
 - Barbara Bowen
 - Alan Gray
 - Julie Isbill
 - Larry Johannesman
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- Minutes of June meeting were approved.
 - Julie- \$2500 funds available that need to be transferred by August. Probably we can transfer to HCPC in the near term, and contract for use of funds later. Julie circulated a proposal from Michelle Keyo for website design. Peter moved to contract with Michelle, Barbara seconded. The committee agreed to contract with Michelle Keyo. The group would like Michelle to prepare a workplan that outlines what she will do for the total amount. She should not include her own photography, as the members of the committee have plenty of photographs to contribute. Julie will take the lead on this.
 - Discussion of website content.
 - Basic information about the Byway on front page
 - Driving time/distance between stops
 - Itineraries/ideas
 - Schoodic Outdoors
 - Kid's Quest
 - History/Architecture
 - Lighthouses
 - Working Harbors
 - Birding
 - Downeast Fisheries Trail
 - Ice Age Trail
 - Visiting during different seasons
 - Social Media Links
 - Organizational Links
 - Events Page
 - Volunteering
 - Educational Opportunities
 - Contact Info
 - Logo/icon- Schoodic Gatewat Rock & Schoodic Mountain
 - Color scheme based upon Byway visuals
 - Gray granite
 - Blue ocean, wet rocks
 - Green leaves, pine
 - Brown bark, rocks, mud flats

Website subcommittee (Julie, Eileen, and Jen) will work out the details with Michelle.

- Larry & MaineDOT:
 - Gateway
 - Downeast Scenic Rail volunteers cut the track last week
 - Stakes will be pounded today
 - Tack welding a few spots to lock things down
 - Signage
 - Putting a in vertical sign
 - Illustration of what you see
 - Simple interpretation
 - Link to scenic rail rides
 - Small signs on exhibit items – derail, switch, crossing, etc.
 - Wood and Metal Bench
 - Brackets for additional signs
 - Schoodic Ferry
 - Brown road signs
 - Gordons Wharf historic site
 - Moving tidal fall signs
 - Winter Harbor
 - On hold until September 1st
 - Historic Preservation – looking for impacts on houses across the street and school gymnasium
 - Landscape crew is ready to go
 - Bathroom Maintenance
 - Concerned about quality of cleaning – hosing, but not scrubbing
 - Gouldsboro
 - Dorcas Library
 - Gouldsboro bidding on parking lot, outdoor facility / stage
- Frank distributed additional Schoodic Outdoors brochures to RSU #24 kids.
- Kid's Quest Brochure
 - Funds needed to produce?
 - Design
 - MaineDOT Designer
 - Other grants
 - Use materials going into the website
 - Size, layout, content, imagery
 - Printing
 - Schoodic Fund might pay
 - Maine Community Foundation
- Next meeting will be Wednesday August 23rd at 8:30 AM Gordon's Wharf