

**Schoodic Byway  
Corridor Management Committee  
2/17/2011  
Minutes**

**Introductions**

Barbara Shanahan, Frank Dedmon, Dick Fisher, Peter Drinkwater, John Kelly, Janet Michaud, Jim Fisher,  
Barbara Bowen

Regrets: Larry Johannesman

**January Minutes:** Corrections: Cathy Carruthers, Bruce MacKay attended

**Map Brochure**

- Sent RFP to various bidders
- Need to push this forward – don't want to be late

Peter noted that the Grand Canyon National Park brochure indicates private businesses

- Our process right now does not include private business, but rather links to Chambers of Commerce
- We will look into options in the future – this would help to pay some of our costs.

Brochure Exercise

- We divided into regional groups (primarily by town)
- Each group created sample windows for specific sites
  - Historic
  - Recreational
  - Scenic
  - Cultural
  - Natural Resource
- These forms were typed into a table (attached)

Next Steps

- RFP Deadline was ambiguous, but now is 2/25/11
- We will use the next meeting (3/9/11) to work on photographs for each of the sites

**Mobile Apps**

- John Kelly and Peter Drinkwater indicated some future options for mobile applications for byway visitors (primarily using cell phones)
- The brochure will be a mechanism for developing content
- Example: Chimani – mobile apps that work in the parks [www.chimani.com/parks.html#acadia](http://www.chimani.com/parks.html#acadia)

**National Park Update** – John Kelly

SERC –

- Received economic stimulus funds
- Rebuilding the gate house
- Segmenting general park visitors from Schoodic Research and Education staff
- For Tourists
  - Year Round Restroom
  - Staffing – volunteer and park staff
  - Information – Orientation
  - Campus will be open – but may not be a priority once people know what is there
  - Welcome Center at the Rockefeller Building
  - Brochures for the byway -

- For education and research
  - Rockefeller Welcome Desk
    - Like a front desk at the hotel
- Ribbon Cutting – **August 24, 2011 at SERC**

#### **Signs and Interpretive Panels**

- Replacing all of the panels at Frazer Point and Schoodic Point
  - North of Picnic Area – featuring View
  - Four signs at Schoodic Point
  - Blueberry Hill

#### **Schoodic Head**

- May put a temporary interpretive panel on Schoodic Head
- Wildlife corridor – Schoodic to Schoodic Corridor

Who does park interpretive work?

- Lynne Dominy –Chief of Interpretation for ANP
- Works with interpretive center based in WV

**Road Signs** – Should be in by August

**Moore Road Sign** – Larry is working on this

#### **Gordon's Wharf**

- Working on an RFP for surveying and site design – particularly for the boat ramp
- House is likely to be rented by Maine Coast Heritage Trust and Friends of Taunton Bay
- Still waiting on grant applications

#### **Signage**

- Logo signs – faded quickly
- Some other new MaineDOT signs have peeled off completely (Not byway signs)
- Preference of group – National logo on the signs at start and finish, but not all the signs in between
- Reduce or remove MAINE – put in Schoodic (just a suggestion)

#### **Next Meeting**

- Wednesday, March 9: 1:00 PM Schoodic Byway Committee
- Wednesday, March 9: 4:00 PM Sullivan Harbors Committee