



Project Summary 2005

FHWA National Scenic Byways Program

This application must be completed online at <http://www.bywaysonline.org/grants/>, and submitted electronically and in printed form.

Project No. SB-ME-2005-52289	Project Name Schoodic Scenic Byway Planning and Administration	
State Submission Date December 29, 2004	Division Submission Date	State Priority

Project Category

Which category best describes the location of this project?

- Project associated with an All-American Road or a National Scenic Byway.
- Project along a State-designated scenic byway that is carried out to make the byway eligible for designation as an All-American Road or a National Scenic Byway.
- Project involving the planning, design, and development of a State scenic byways program.

Choose from the following categories of eligible work the type that best fits your project.

- State Programs
- Corridor Management
- Safety Improvements
- Byway Facilities
- Access to Recreation
- Resource Protection
- Interpretive Information
- Marketing

Is this an application for a seed grant?

- Yes
- No

Is this application a resubmission of an unfunded project from a previous year?

- Yes
- No

Project Location

States involved in project:

Maine (primary)

Project Location (continued)

Indicate the byway's regional location within the State. Reference prominent landmarks such as parallel major highways, natural features, counties, or large cities, that makes the byway(s) easy to locate in a road atlas.

The Schoodic byway begins 10 miles east of Ellsworth, Maine on Route 1 at the Hancock-Sullivan Bridge crossing Taunton Bay. The byway continues 8 miles east on Route 1, turning south on Route 186 to Winter Harbor. The byway follows the Acadia National Park Schoodic Loop Road returning to Route 186 and ending at the Village of Prospect Harbor in Gouldsboro, Maine. A map is available on our website www.schoodicbyway.org.

Briefly describe the project location(s) on the byway using references to route numbers, byway gateway communities, project location communities and landmarks so any reviewer can identify the project sites.

This grant supports planning and administration of the entire byway.

Associated Byways


State	Byway Name
ME	Schoodic Scenic Byway

Is this project consistent with the Corridor Management Plan(s) for the byway(s) involved?

- Yes
 No

Congressional Districts

State	District	Representative
ME	2	Michaud, Michael H.

-  The location information you provide needs to orient a reviewer to the specific location(s) of your proposed project or to the ends of your byway route and major byway communities.

The best locations identify the highway and community name or location plus a description of the location relative to a prominent landmark or major community.

A statement such as "entire byway" is not appropriate.


Abstract

Project Description

This project will continue building local capacity to implement the Schoodic Scenic Byway Corridor Management Plan. Funds will be used for research, planning and implementation of CMP objectives during the 2005-2006 fiscal year. Funds will support byway travel and participation in regional and national scenic byways workshops and meetings. A small portion of the funds will pay for supplies pursuant to community educational and byway administrative needs.

Byway Benefits

This project benefits the traveler by providing a well planned and integrated experience of our unique geographic and cultural region. Citizen led planning and administration for the Schoodic Byway over the past four years resulted in significant local commitment to projects such as new scenic turnouts, coordinated road improvements, interpretive planning and greater access to information on recreational activities. These funds support continual updates to our website www.schoodicbyway.org and staff support for production and distribution of information for visitors. Visitors want to hear our story. These funds are helping us to tell it. Information is available at www.schoodicbyway.org.

 Organize your abstract carefully and convey only the core information a reviewer needs to understand the proposed project your byway wants to plan, create or implement.

Reviewers want to know what your project will include and how your completed project will benefit your byway traveler. As an example, we don't need the historical context of your byway.

It is useful to convey the compelling story behind your byway and the sponsoring organization or to describe the impact you expect the proposed project to have on the byway travel experience.

Remember, your abstract describes your project to the media, members of Congress and the public as part of project selection announcements.

Narrative

Project Summary

The two principle uses of this seed grant are to implement the corridor management plan and to provide limited travel support for Byway volunteers and staff to participate in state and national scenic byways conferences.

The corridor management plan, adopted in the year 2000 provides long-range goals as well as a six year implementation plan.

Implementing the Corridor Management Plan

Much progress has been made in implementing the 2000 Corridor Management Plan. This year several construction projects planned from the start and funded in part through scenic byways grants are underway. A new gateway facility is under construction and we look forward to

Project Summary (continued)

improved scenic turnouts over the next two years.

Progress has depended upon close coordination between Maine Department of Transportation road construction projects, TEA-21 Enhancements, State Gateways programs, newly established transit options and a host of local arts and cultural programs. Our efforts to plan and coordinate these diverse initiatives are critical to obtaining cost efficiencies and building a seamless visitor experience.

Evidence of this coordinated effort include separately funded road improvements along the Schoodic Byway totaling several million dollars that are underway or scheduled for construction over the next two years. Also, in 2004 the Maine Department of Transportation released a new Bicycle Tour book that features the Schoodic Peninsula.

Our efforts for implementation of the Schoodic Byway Corridor Management Plan extend beyond our immediate neighborhood. In 2003 we hosted a conference of eastern-Maine byways in which our members and partners worked through ways to provide information and infrastructure for visitors to understand and enjoy our larger region. Jim Fisher, our corridor staffer also attended the conference in Albuquerque where he presented a poster on intermodal connections between Eastern Maine Byways.

In 2004 we met with representatives of byways in Western Maine to compare strategies and work toward a stronger statewide byway program. We provided information to local, state and national leaders about our program successes and the importance that scenic touring holds for Maine's economy. In one of several steps toward creating a self-sustaining organization, we have formed Schoodic Scenic Byway, Inc., a non-profit corporation under Maine State Law. We are working on new and innovative fund raising concepts in coordination with all of Maine's Scenic Byways as well as our local partner organizations.

Looking Ahead:

As we enter the fifth year of operation the Corridor Management Committee and representatives of the host communities and partner organizations will undertake a major review of the plan, related documents such as the needs assessment and interpretive plan, and embark on drafting a new implementation plan for the next five years. We are dedicated to building a sustainable byway program, coordinated with state and national goals, but substantially self-supporting.

While we revisit the CMP Implementation Plan, we have several projects underway. Seed funds will play a crucial role in keeping the ball rolling on scenic turnout improvements, implementation of the interpretive plan, creating new hiking and bicycling tours of the region, providing input to National Park planning on the Schoodic Peninsula and much more. As always, readers, reviewers and future visitors to our region are encouraged to visit www.schoodicbyway.org.

Byway Traveler

The seed grant is primarily our back-office operation. When we do our job well, the traveler has a great time, learns about the region, stays a little longer than they planned and wants to come back. Our CMP seeks to build upon our natural resource, scenic, cultural and recreational strengths. Subsequently we have recognized geological value to our byway, as we have become a significant part of Maine's "Ice Age Trail".

Moving ahead in 2005 and 2006 we will at last have an integrated series of interpretive signs, connected to our website and through travel brochures for visitors to learn about our natural and cultural resources beginning at our new gateway facility on scenic Taunton Bay and continuing to the eastern terminus in scenic Prospect Harbor.

- 💡 Remember to tell the full story about your project, what it will accomplish, who will work on it, why byway leaders are pursuing it, what a byway traveler will find when it is completed and how this proposed work fits into other plans for the byway.

Describe your byway organization, your goals for the byway, and evidence of how this project fits past accomplishments and future plans.

In order to create clear and complete project descriptions, consider using numbered lists, bullets and/or section labels to identify all the elements for each phase of your project so that a reviewer can grasp the main project components without reading paragraphs of text.

Prior Projects

Describe the relationship of this project to previously funded with National Scenic Byways grant projects. In addition, discuss how the proposed work relates to any multi-year work plan byway leaders have developed.

Project Coordinator

Name Barbara Shanahan		
Agency/Group Schoodic Byway Corridor Committee		Title Chair
E-mail Address flandersbay@acadia.net		
Phone (207) 422-6408		Fax 207-667-2099
Street Address 22 Harbor View Drive		
City Sullivan	State ME	ZIP 04664-3129

- 💡 The individual you select as the coordinator should understand that the task includes project management, an appreciation of the reimbursable nature of scenic byway funding, budgeting skills and the ability to track a variety of activities within the project management procedures of your project sponsor.

Work Plan


Milestone/Task	Start Date/ Duration	Responsible Party	Justification
Establish funding agreement with State	AAD*		
Identify Priorities for 2005-2006	Jul 19, 2005 2 months	Corridor Management Committee	This task will continue collaboration between the three byway communities (Sullivan, Gouldsboro and Winter Harbor), the Maine Department of Transportation and the Hancock County Planning Commission. The Corridor Management Committee representatives from the host communities, MDOT, HCPC and the National Park Service will work together to identify priorities for this year's implementation of the CMP based upon the existing action plan.
Prepare New Six Year Action Plan	Jul 19, 2005 6 months	Hancock County Planning Commission	The current six year action plan is due to expire in 2006. Many objectives in this plan have been or will have been completed while others no longer address current concerns. Resources supporting the byway are also changing as the initial five years of national support may diminish. The CMC has committed to reviewing the 2000 CMP, modifying elements as necessary and writing a new action plan to take the byway through 2012. Key issues to be tackled include sustainability, public outreach, safety and community development. We will work with our community partners, elected leaders and state agencies to develop a consensus around this byway's future.
Procure technical assistance for implementing the CMP	Jul 19, 2005 1 year	Corridor Management Committee	Funds from this grant will be used to pay for technical assistance in planning, administration, outreach and evaluation activities in support of CMC activities and implementation of the Corridor Management Plan. Examples of projects include interpretive planning and design, coordination of construction projects, and organizational support for the CMC. FY 2005-2006 will see additional construction projects on Route 1 and Route 186, placement of interpretive signage, the first full year of operation for our Taunton Bay gateway and more.

* AAD = Actual Award Date (estimated to be July 15, 2005)

Work Plan (continued)

Milestone/Task	Start Date/ Duration	Responsible Party	Justification
Outreach and Education	Jul 19, 2005 1 year	Corridor Management Committee	The CMC will work with the Hancock County Planning Commission to increase awareness of byway activities and active public participation in byway planning. Strategies for engaging the public will include open public forums, presentations to local organizations, provision of informational brochures to visitors, website updates and coordination with the Maine Office of Tourism.
Networking and communication with the scenic byway community	Jul 19, 2005 1 year	Corridor Management Committee	Members of the Corridor Management Committee and support staff will be active members of the State and National Scenic Byway network. The Schoodic CMC is planning to host a statewide Byway conference earlier in 2005, and will continue to support state coordination into the 2005-2006 fiscal year. Funds will be used for travel to state and national byways meetings, maintenance and upgrading the Schoodic Byway web site, teleconferencing and other communications efforts.

* AAD = Actual Award Date (estimated to be July 15, 2005)

 Once FHWA reviewers have read your Work Plan, will their "how and when" questions about your proposed project be answered? Using action words such as "develop a" or "design a" or "construct kiosks," etc., helps keep the intent of line items clear and reflects contract deliverables or significant project tasks.


In most cases, a single work plan item does not give reviewers enough information to make an eligibility judgment about a proposed project.

Your work plan establishes the time frame for how you will implement your project as well as explaining the justifications for each item. Assume that the list of tasks in your work plan will be transferred directly to an agreement with your State transportation agency to identify how you will accomplish the work.

Budget

Cost Breakdown

Description	Total Cost	Requested	Match
Technical assistance	\$24,000	\$19,200	\$4,800
Conference Travel	\$3,750	\$3,000	\$750
Admin and Educational Materials	\$3,000	\$2,400	\$600
Local Travel Expenses	\$500	\$400	\$100
Totals	\$31,250	\$25,000	\$6,250

 Your budget reflects the main elements of your project and often parallels the main tasks included in your Work Plan. Assume that the list of budget items will be transferred directly to an agreement with your State transportation agency to establish the cost structure for your project.

In most cases, a single budget item does not provide enough detail about a proposed project to accurately judge its eligibility. Use of lump sum figures for building or site construction is discouraged as it does not give enough information about how the project is intended to be implemented or what portions of a project are directly associated with the byway and benefit the byway traveler.

Certain administrative fees are eligible for reimbursement.

Matching Funds

Source	Type	Description	Amount
Maine Department of Transportation	Cash		\$6,250
Totals			\$6,250

Funding Allocation

Do the byways involved in the project cross any Federal Lands? (Check all that apply)

- Bureau of Indian Affairs
- Bureau of Land Management
- National Park Service
- USDA Forest Service

If this project is selected for funding, please indicate your preference for carrying out the project (check one):

- FHWA allocates the funds for the project to the State DOT
- FHWA allocates the funds for the project to one of the Federal land management agencies marked above (provide contact information below)

Funding Allocation (continued)

Provide the contact information for the Federal land management agency if applicable:

Name		
Agency/Group	Title	
E-mail Address		
Phone	Fax	
Street Address		
City	State	ZIP

Application Checklist

The following statements are for informative purposes. Please read and check each statement.

- I understand that this is a reimbursement program - funds are not available up-front.
- I have reviewed and responded to the Complete Application statements as outlined in the Grants Guidance.
- I have been in touch with the State scenic byway coordinator and have responded to recommendations or requirements of the State.

Attachments

Be sure to attach the documents indicated below when submitting your printed application.

Name	Electronic File (optional)
<input type="checkbox"/> Original 200 CMP Action Plan List of Objectives	SchoodicCMPActionPlan.PDF
<input type="checkbox"/> Schoodic Byway Map	MQ_ME_Sullivan_map.gif
<input type="checkbox"/> Schoodic Byway within State of Maine	schoodicbywaymainemap.JPG

Describe each of your attachments and how they support the project proposal, illustrate proposed activities, or document the site for an improvement.

SchoodicBywayMaineMap.JPG - Indicates location of the Schoodic National Byway in Maine.

MQ_ME_Sullivan_Map.GIF - Shows a closer view of the Schoodic Byway and surrounding towns.

SchoodicCMPActionPlan.PDF - Lists first six year action plan adopted in 2000. The CMC will work with HCPC to update the CMP and Action Plan during the 2005-2006 fiscal year.

💡 Attachment of byway brochures, plans, maps and especially photos provides reviewers who have never experienced your byway with ideas about what you proposed to do with your grant. They can also help reviewers visualize what byway travelers will encounter once your project has been completed.

Signatures

State Scenic Byways Agency

I certify that this application is complete and correct, and is eligible for National Scenic Byways funding.

Please print name:	Title
Signature	Date

Matching Funds Certification

I certify that the State's match for this project is available for use at the time of application.

Please print name: Bret Poi	Title Maine Scenic Byway Coordinator
Signature	Date